

Parv Saxena

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Frontend Engineer with 4+ years of experience building scalable, high-performance web applications using React and TypeScript. Focused on performance optimization, clean architecture, and delivering impactful, user-centric products.

EXPERIENCE

Senior Frontend Engineer – Neurowyzr [↗](#) Jul 24 – Present
Remote

- Founding front-end engineer who helped build the product from early-stage concept to a production-ready enterprise platform.
- Improved platform security by achieving **zero critical/high-risk vulnerabilities** in penetration testing.
- Built **multiple interactive cognitive games** using reusable game engine logic, contributing directly to new revenue streams.
- Designed and developed a **role-based Admin Portal** for test creation and management, improving operational efficiency by **40%**.
- Led a contract engineering team to deliver scalable frontend solutions across multiple client deployments.
- Implemented modular component architecture to improve maintainability and code reusability.

Software Development Engineer II (Frontend) – Lifesight [↗](#) Jul 23 – Jul 24
Bengaluru, KA

- Core contributor to **Lifesight 3.0**, a large-scale market measurement platform used by enterprise clients.
- Replaced fragmented charting tools with a unified visualization system, reducing load time from **14s to < 1s (10× improvement)**.
- Built **custom API integrations** to improve data accuracy and optimize ad spend ROI for customers.
- Designed and shipped core modules such as Attribution and Customer Journey Analytics using React + TypeScript.
- Led product-wide UI cleanup sprints to improve UX consistency and performance.
- Collaborated with backend, data, and product teams to ship scalable features used in production.

Front-end Developer - True Sparrow Systems Pvt. Ltd. [↗](#) Jul 21 – Jun 23
Remote

- Built scalable React applications serving thousands of users across fitness and wellness platforms.
- Developed an AI-powered PoC using **OpenAI GPT-3** and **Stable Diffusion APIs** for text and image generation.
- Improved SEO and page performance, increasing organic traffic and search rankings.
- Built a **subscription bundling system (Moxie Pass)** to improve conversion and user retention.
- Designed flexible booking flows with multiple payment methods to enhance user experience.

INTERNSHIPS

Front-End intern - True Sparrow Systems Pvt. Ltd. May 21 – Jun 21

- Built a real-time progress tracking dashboard with leader-board functionality.
- Implemented social sharing features, increasing user engagement and retention.
- Gained hands-on experience with React, UI optimization, and production workflows.

SKILLS

Technical Skills: ReactJS, NextJS, JavaScript, TypeScript, HTML, CSS, Tailwind, jQuery, Redux-Saga
Proficient: Git/Github

EDUCATION

Shri Ramdeobaba College of Engineering and Management Jul 13 - May 17
Bachelor of Engineering in Industrial Engineering *Nagpur, MS*